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CAMBODIAN ASSOCIATION OF GREATER PHILADELPHIA, INC.

February 1, 2014

Potential Sponsor/Advertiser
35th Annual Cambodian New Year Celebration

Dear Respected Potential Sponsor/Advertiser:

It is with great pleasure that we invite you to our 35th Annual Cambodian New Year Celebration on Saturday, April 5th, 2014, at the Hilton Hotel on City Line Avenue. This is the largest Cambodian New Year banquet in the tri-state area where community members and supporters come together to support a great cause and share cultural traditions.

The evening will commence with highlights of our accomplishments for the year, performances by youth in our Culture Program, followed by a sit-down dinner, and live band throughout the evening. Attendees typically include 500 supporters, community members, funders and leaders; and we hope that you can join us. If you are looking to promote your programs or services, this is a wonderful venue to reach a larger audience through our sponsorship opportunities detailed in the attached documents.

Over the past two years, we have been tremendously impacted by the economic downturn, which led to a decrease in funding. However, through the continued generosity of supporters like you, we remain dedicated to providing much-needed programs and services that support, equip, and empower youth, families, and seniors in our underserved community.

We hope that you are able to accept this invitation and also consider becoming an event donor or sponsor. We would be extremely grateful for your support. Please RSVP no later than Friday, March 21st. Please also advise us of any special mobility or dietary requirements you may have.

We will follow up with you in the next few weeks. Meanwhile, should you have any questions, please do not hesitate to contact Sarun Chan at sarun@cagp.org, or Rorng Sorn at rorng@cagp.org, or call us at 215-389-0748. To learn more about CAGP and its services, please go to www.cagp.org. Thank you very much for your continued support, which has a significant impact on the Cambodian community.

Sincerely,

Rorng Sorn
Executive Director

Sarun Chan
Associate Director/Event Chair